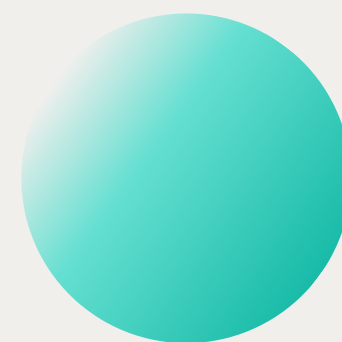# SkoraSoft Digital Pvt. Ltd.

GST No.- 09ABOCS4863M1ZE   **CIN No.- U63112UP2024PTC210634**

info@skorasoft.com

www.skorasoft.com

SkoraSoft
Digital Pvt. Ltd.

Table of Content

The table of contents for SkoraSoft Digital Pvt. Ltd. includes company overview, services, case studies, technology stack, and clients.

- About Us
- The History
- Vision & Mission

- Our Goals
- Our Services
- The Process

- The Numbers
- Add on
- Our Locations

- Our Milestones
- Technologies
- Contact

www.skorasoft.com

SkoraSoft
Digital Pvt. Ltd.

OFFICIAL PARTNER aws

AWS hosting has ability to provide scalable, reliable, and secure cloud infrastructure with **pay-as-you-go pricing,** allowing businesses to quickly deploy and manage applications of any size **without upfront costs or long-term commitments**

Why AWS for Businesses?

Scalable Infrastructure ◆

Cost Efficiency ◆

High Availability & Reliability ◆

Robust Security ◆

www.skorasoft.com

SkoraSoft Digital Pvt. Ltd.

About Company

At SkoraSoft, we specialize in delivering top-notch digital solutions tailored to meet your business needs. From web development and design to seamless user experiences, we create websites that are not only visually appealing but highly functional across all devices. Our team of experts ensures responsive designs, smooth navigation, and optimal performance to boost your online presence. We also offer customized solutions for eCommerce, CMS, and API integration, ensuring that your website is ready to scale as your business grows. With a focus on security, speed, and SEO optimization, we help your website rank higher and perform better. Let us transform your digital vision into a reality with our innovative services.

GST No.- 09ABOCS4863M1ZE   **CIN No.- U63112UP2024PTC210634**

www.skorasoft.com

SkoraSoft Digital Pvt. Ltd.

9 Years
of working experience.

1000+ Famous
Influencers Onboarded

20+ Brands
amazing collaborations.

30+ Daily
meetings being done

Boost your brand with our tailored digital marketing strategies, including SEO, social media, and targeted ads. We help you connect with the right audience, driving growth and engagement across digital channels.

www.skorasoft.com

![SkoraSoft Digital Pvt. Ltd.]

Stay inspired. Never stop creating.

SkoraSoft Digital Pvt. Ltd.

Vision

To become a global leader in IT services by creating sustainable technology solutions that shape the future of industries.

Mission

To deliver cutting-edge solutions that empower businesses with innovative technology, driving growth and efficiency in the digital world.

Values

Response, Integrity, Innovation, and Customer Success form the foundation of our approach to delivering high-quality IT services.

www.skorasoft.com

SkoraSoft
Digital Pvt. Ltd.

Milestones

Since its founding in 2016, SkoraSoft Digital Pvt. Ltd. has expanded from Noida to Greater Noida and Dehradun. Key milestones include delivering innovative solutions, building strong client relationships, and establishing a reputation for transparency and excellence in the IT industry.

2016

Founded in 2016, SkoraSoft Digital was established to enhance transparency in the IT industry. The company focuses on delivering innovative, accountable, and efficient digital solutions to build trust.

2020

SkoraSoft Digital relocated to Noida, Delhi NCR, with a vision to expand its reach and serve more businesses. This strategic move aims to strengthen its presence and drive innovation.

2024

SkoraSoft Digital Pvt. Ltd. expanded from Noida to Greater Noida and Dehradun with a vision to broaden its footprint and offer innovative solutions to a wider range of businesses.

www.skorasoft.com

SkoraSoft
Digital Pvt. Ltd.

Our Service

SkoraSoft Digital Pvt. Ltd. offers a wide range of IT services, including custom software development, web and mobile application development, cloud solutions, and IT consulting. They focus on delivering innovative, scalable, and secure technology solutions to businesses, helping them optimize operations and drive digital transformation.

Marketing Services

Marketing services help businesses promote their products or services and get more customers.

IT Consulting Services

IT consulting services help businesses use technology in the best way possible.

Saas Applications

SaaS (Software as a Service) applications provide flexible, cloud-based solutions tailored to meet diverse business needs.

Content Marketing

It involves tailoring your content so that it is highly relevant, readable, discoverable, and effective in meeting your audience's needs.
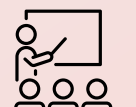
Branding Services

A brand is how people recognize and feel about a company, its products, or services.

Corporate Training

Corporate training services help companies teach their employees new skills or improve the skills they already have.

www.skorasoft.com

SkoraSoft Digital Pvt. Ltd.

SkoraSoft is now Equipped with Production House

www.skorasoft.com

SkoraSoft Digital Pvt. Ltd.

Infinite Imagination
Transforming Ideas into Websites

We optimize your website for search engines, ensuring higher visibility and increased traffic.

www.skorasoft.com

The Process

Welcome to SkoraSoft Digital where we specialize in revolutionizing your online presence through expert SEO and digital marketing solutions.

Strategy Development

Based on our findings, we develop customized digital marketing strategy tailored objective.

Monitoring & Optimization

We believe in the power of data-driven decision-making. Throughout the campaign started form.

Continuous Improvement

Digital marketing encompasses a vast array of strategies and tactics, ranging from search engine optimization (SEO).

www.skorasoft.com

SkoraSoft Digital Pvt. Ltd.

Our Technologies

Technologies We Work On

HTML5
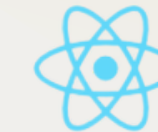
CSS3

Bootstrap5

Tailwind

React

Angular

JavaScript

Node.js

Express

Python

Java

AWS

MongoDB

Sass

MySQL
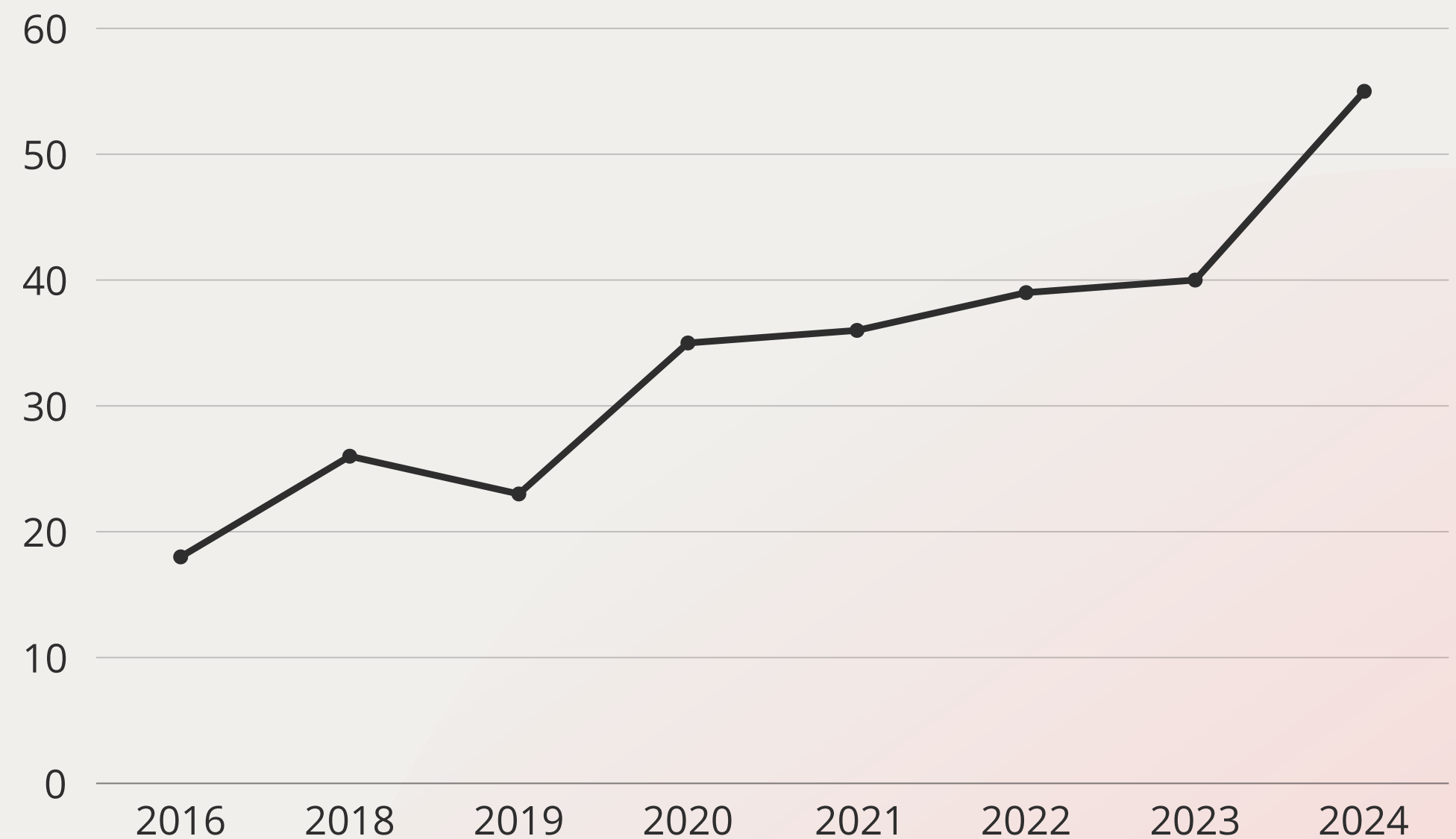
PHP

Laravel

CodeIgniter

PAGE 13

Market Analysis

SkoraSoft Digital Pvt. Ltd. specializes in digital solutions, offering services like software development, IT consulting, and digital transformation. The market analysis indicates strong growth potential, driven by increasing demand for automation, cloud solutions, and data analytics across industries. Its competitive edge lies in innovation, customer-centric strategies, and technical expertise.

www.skorasoft.com

We are currently working in

SkoraSoft Digital Pvt. Ltd.

PAGE 16

Website Packages

SkoraSoft Digital Pvt. Ltd.

Static Website Starts
₹12,000/-

- Device & SEO Friendly
- Modern & Eye Catchy Design
- Basic SEO
- Hosting(upto 2gb)
- SSL Certificate
- Social Media Integration
- Email Integration
- Upto 4 Graphics
- Upto 6 pages

Dynamic Website Starts
₹20,000/-

- Device & SEO Friendly
- Modern & Eye Catchy Design
- Basic SEO
- Hosting(Upto 5gb)
- SSL Certificate
- Social Media & Email Integration
- Admin Panel to manage website(Like Service/Products/Packages, Enquiries, Slider, Contact Info Etc.)
- Upto 8 Graphics
- Email Integration
- 5 Professional Emails(Server Hosted)
- Upto 4 page Dynamic

eCommerce Website Starts
₹50,000/-

- Device & SEO Friendly
- Modern & Eye Catchy Design
- Basic SEO
- Hosting
- SSL Certificate
- Social Media Integration
- Admin Panel to manage website
- Upto 8 Graphics
- Email Integration
- 5 Professional Emails
- Manage Categories, Products, Users, Orders, Enquiries, Slider, Company Info Etc.

www.skorasoft.com

Marketing Plan

SkoraSoft Digital Pvt. Ltd.

Basic Marketing Plan

₹10,000/- PER MONTH

- Facebook(Management with Posting)
- Instagram(Management with Posting)
- Twitter(Management with Posting)
- LinkedIn(Management with Posting)
- Graphics(Upto 4/Week)
- Market Report(Monthly)
- Competitor Analysis(Monthly)
- Growth Report(Monthly)

Marketing Team Plan

₹25,000/- PER MONTH

- Facebook(Management with Posting)
- Instagram(Management with Posting)
- Twitter(Management with Posting)
- LinkedIn(Management with Posting)
- Pinterest(Management with Posting)
- Graphics(Upto 5/Week with optimization)
- **Market Report(Monthly)**
- **Competitor Analysis(Monthly)**
- **Growth Report(Weekly)**
- **Basic, OnPage & Technical SEO**
- **Blogs 2/Week**
- **Promotional Video(Monthly)**

IT Team Plan

₹50,000/- PER MONTH

- Facebook(Posting with Optimization)
- Instagram(Posting with Optimization)
- Twitter(Posting with Optimization)
- LinkedIn(Posting with Optimization)
- Pinterest(Posting with Optimization)
- Graphics(Upto 5/Week with optimization)
- **Market Report(Monthly)**
- **Competitor Analysis(Monthly)**
- **Growth Report(Weekly)**
- **Website Maintenance**
- **Local, OnPage & Technical SEO**
- **Blogs 4/Week**
- **Promotional Video(Weekly)**

www.skorasoft.com

Let's Connect With Us!

SkoraSoft
Digital Pvt. Ltd.

+91 8700 8387 40, +91 70333 13450

info@skorasoft.com

www.skorasoft.com